



# Company Overview

July 2026



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# The Kestra Opportunity



**Underserved Market with Urgent Clinical Need**



**Differentiated, Clinically-Proven ASSURE System**



**\$10B U.S. Opportunity with Clear \$1B Go-Get Today**



**Scalable Business with Attractive Financial Profile**



**Proven Leadership Team**

# Innovating At-Home Cardiac Care



Lifesaving technology for patients at elevated risk of Sudden Cardiac Arrest (SCA)

## Who We Are

Kestra is a **wearable** medical device and **digital** healthcare company focused on **transforming** patient outcomes using **monitoring** and **therapeutic technologies** that are intuitive, intelligent, and connected.

## Cardiac Recovery System<sup>®</sup>

The Cardiac Recovery System, anchored by the ASSURE<sup>®</sup> WCD, bridges a critical gap in sudden cardiac death protection—pairing proven therapy with actionable insights to guide recovery.



## Cardiac Recovery System (CRS)



# Seasoned MedTech Leadership Team



Recent additions strengthen commercial and public company leadership capabilities



**Brian Webster**  
President & CEO  
33 years

*Lilly* **PHYSIO CONTROL** Medtronic



**Vaseem Mahboob**  
CFO  
23 years

Endologix DIH



**Traci Umberger**  
CAO & General Counsel  
34 years

**PHYSIO CONTROL** Medtronic



**Al Ford**  
CCO  
20 years

Axonics CARDIAC science



**Timothy Moran**  
Chief Business Officer  
25 years

avertix COVIDIEN MOTUS<sup>GI</sup>



**Debra Schotz**  
SVP Marketing  
33 years



**Jeff Laub**  
SVP Operations  
26 years



**Gordon Teddy**  
CIO  
31 years



**Beverly Magrane**  
VP QA/RA  
42 years



**Daniel Finney**  
VP R&D  
23 years



**Christine Schlenker**  
VP Revenue Cycle  
27 years



**Neil Bhalodkar**  
VP Investor Relations  
20 years

# Key Milestones Fueling Commercial Progress

A track record of key achievements and execution



2014

Formed by  
Experienced Executives  
from Leading External  
Defibrillator Company



2020

Completed  
ACE-CONVERT  
Clinical Trial



2022

100M+  
Covered Lives  
Full Commercial  
Launch in August



2025

Initial Public  
Offering  
33,000+  
Patients Protected<sup>1</sup>  
290M+  
Covered Lives<sup>1</sup>



N A S D A Q  
**KMTS**

2019

Completed  
ACE-DETECT  
Pivotal Study



2021

FDA Premarket Approval  
(PMA) Achieved  
First Patient Protected  
by ASSURE WCD



Today

Completed Post-  
Approval Study  
Positive Late-  
Breaking Results  
Presented at  
AHA 2025



ace  
Post Approval  
Study

# SCA Continues to Be a Leading Cause of Death



Rapid defibrillation is the proven therapy to restore the fibrillating heart to normal

## Sudden Cardiac Arrest (SCA)

SCA is the sudden loss of heart function, resulting in immediate loss of blood flow.

**~436K**

Deaths Per Year  
Are Caused by SCAs<sup>1</sup>

**73%**

Occur at Home  
or Residence<sup>1</sup>

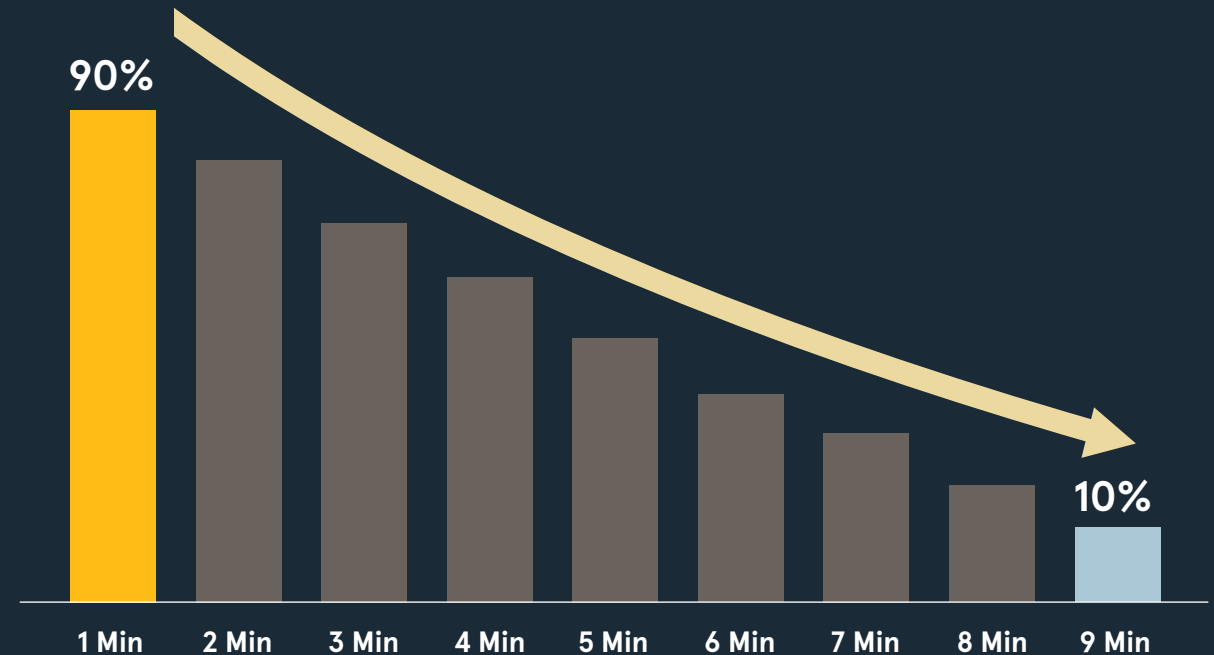
**50%**

of SCAs Are  
Unwitnessed<sup>1</sup>

**7 Min**

Average Time from 911  
Call to EMS Arrival<sup>1</sup>

## Chances of Survival Post Cardiac Arrest<sup>1</sup>



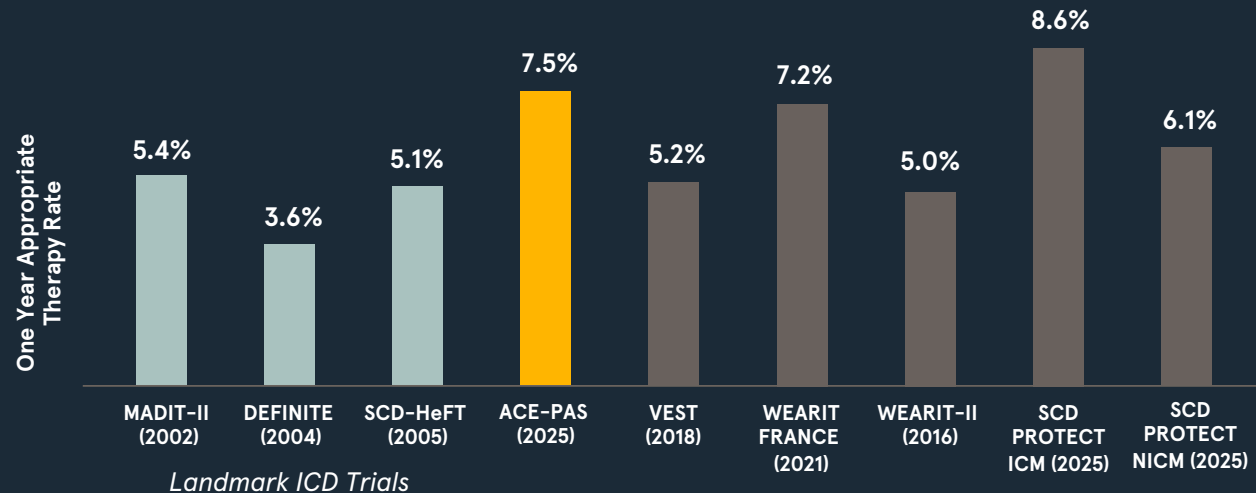
<sup>1</sup> Based on data from the American Heart Association and other third-party estimates

# First 90 Days Post Diagnosis Equals Highest Risk



Sudden cardiac arrest (SCA) does not wait

## Appropriate WCD shock rates during the ICD waiting period comparable to early landmark ICD trials



WCD Rates have been annualized for comparison to ICD Trials

ICDs are a Class I indication to protect patients from SCA and have a mandatory 90 day waiting period for most patients

As shown in landmark ICD and WCD trials, these patients face a significant SCA risk but are **commonly left unprotected** during the ICD waiting period

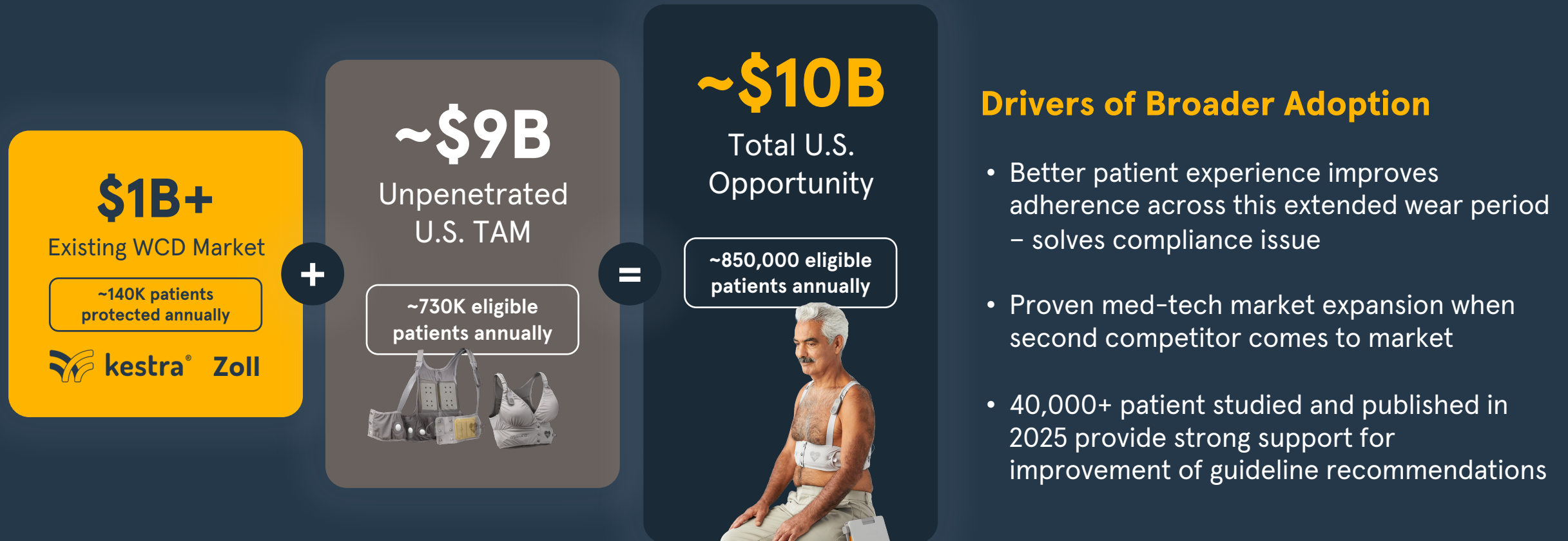
Post-MI patients without an intervention have a 40-day waiting period  
Moss, Arthur J., et al. "Prophylactic implantation of a defibrillator in patients with myocardial infarction and reduced ejection fraction." *New England Journal of Medicine*, vol. 346, no. 12, 21 Mar. 2002, pp. 877-883.  
Kadish, Alan, et al. "Prophylactic defibrillator implantation in patients with nonischemic dilated cardiomyopathy." *New England Journal of Medicine*, vol. 350, no. 21, 20 May 2004, pp. 2151-2158.  
Bardy, Gust H., et al. "Amiodarone or an implantable cardioverter-defibrillator for congestive heart failure." *New England Journal of Medicine*, vol. 352, no. 3, 20 Jan. 2005, pp. 225-237.  
Olgin, Jeffrey E., et al. "Wearable cardioverter-defibrillator after myocardial infarction." *New England Journal of Medicine*, vol. 379, no. 13, 27 Sept. 2018, pp. 1205-1215.  
Garcia, Rodrigue, et al. "Wearable cardioverter-defibrillator in patients with a transient risk of sudden cardiac death: The WEARIT-france cohort study." *EP Europace*, vol. 23, no. 1, 30 Nov. 2020, pp. 73-81.  
Kutyifa, Valentina, et al. "Use of the wearable cardioverter defibrillator in high-risk cardiac patients." *Circulation*, vol. 132, no. 17, 27 Oct. 2015, pp. 1613-1619, <https://doi.org/10.1161/circulationaha.115.015677>.  
Duncker, David, et al. "Sudden cardiac death in newly diagnosed non-ischaemic or ischaemic cardiomyopathy assessed with a wearable cardioverter-defibrillator: The German nationwide SCD-protect study." *European Heart Journal*, 29 Aug. 2025.  
Al-Khatib, Sana M., et al. "2017 AHA/ACC/HRS guideline for management of patients with ventricular arrhythmias and the prevention of sudden cardiac death." *Circulation*, vol. 138, no. 13, 25 Sept. 2018.



# Unlocking a \$10B U.S. Market Opportunity



Recent high-impact clinical publications have the potential to inform clinical guidelines for WCD prescription



\* Based on internal and third-party estimates. TAM is based on current Medicare reimbursement rates, average WCD prescription duration, and approximately 850,000 cardiac patients per year eligible for a WCD.

# \$1B+ Global Sales Despite Legacy Product Challenges



Therapeutic benefits are clear but depend on patient compliance

## 2018 VEST Intention-to-treat Analysis<sup>1</sup>

Did not show statistically significant reduction in arrhythmic death and as-treated analysis suggested poor WCD compliance was the primary driver

**75%**

of deaths in WCD arm of study occurred when patients were not wearing the WCD

## 2020 VEST Per-protocol Analysis<sup>1</sup>

After censoring non-compliant patients, results showed:

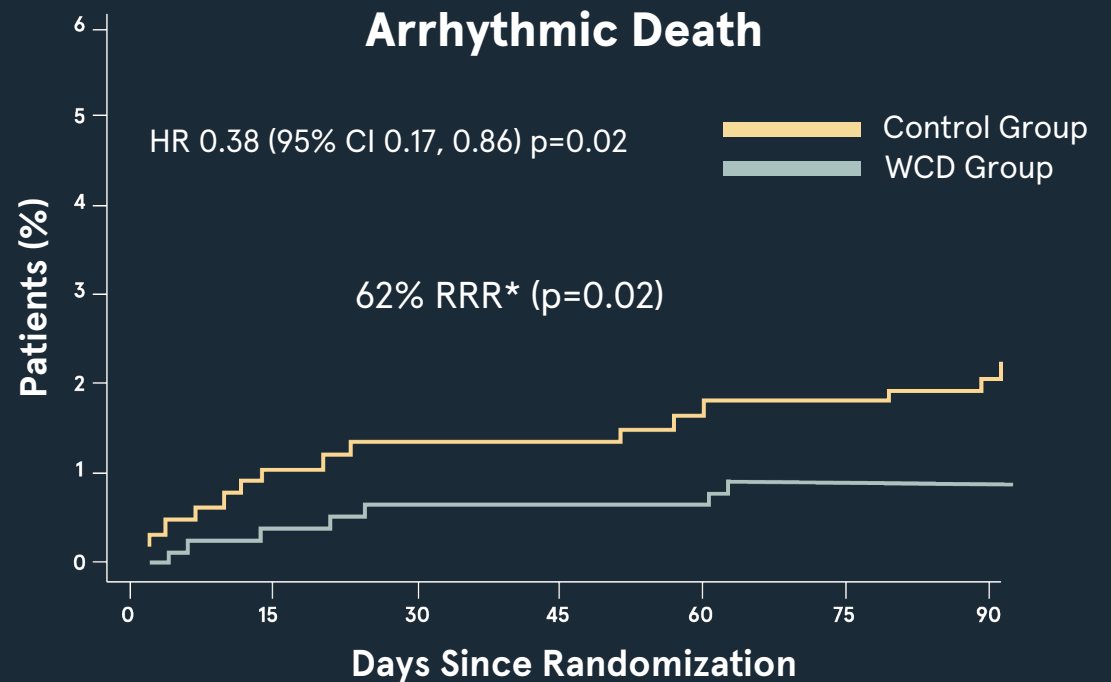
**62%**

Reduction in arrhythmic death among compliant WCD wearers

**75%**

Reduction in all-cause mortality among compliant WCD wearers

## Incidence of Arrhythmic Death in 2020 Per-protocol Analysis of the VEST Trial<sup>1</sup>



1. Based on third-party study

\*Although the initial intention-to-treat analysis of the WCD therapy in the VEST study published 2018 did not indicate a significantly lower rate in sudden death and total mortality when compared to GDMT alone, a subsequent as-treated analysis of the data showed a significantly lower percentage of patients died when they were wearing the WCD than when they were not. This suggested that poor patient compliance with wearing the WCD was a primary factor of the intention-to-treat-results.

# Cardiac Recovery System Platform



A powerful cardiac care ecosystem  
establishing a halo of protection

## ASSURE® WCD

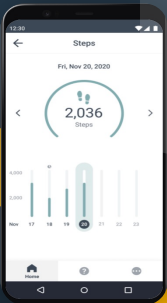
Optimizing comfort & patient compliance



## ASSURE

### Patient App

Connecting patients & providers



## ASSURE

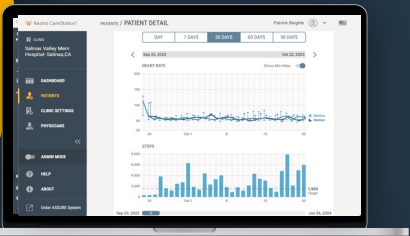
### Assist® Service

Providing immediate  
post-shock patient  
support



## Kestra CareStation® Platform

Delivering actionable, alert-  
based clinical insights



## Heart Alert™ Services

Proactive review of alerts with clinician & patient notification of  
clinically actionable events

# ACE-PAS Demonstrates Real-World Effectiveness



WCD monitoring and detection capability reveals broadening clinical utility

## ACE-PAS Confirms Performance at Scale (>21,000 Patients)

### Key Findings



### Primary Endpoints

- 100% all-shock conversion
- Exceptionally low inappropriate shock rate (0.0065 per patient-month)



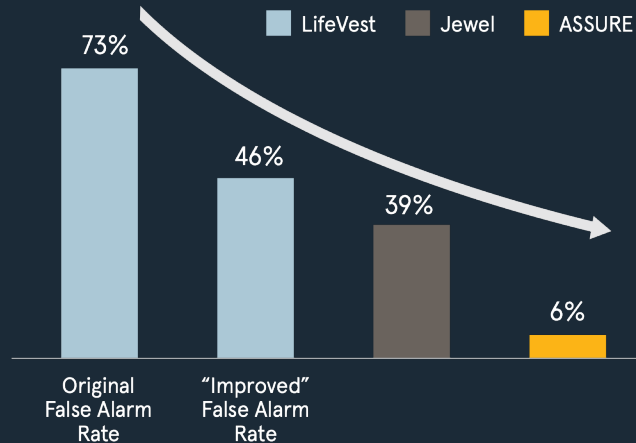
### Secondary Endpoints

- 0.6% incidence per month (7.5 per 100 patient-years) of life-threatening VT/VF underscores need for early protection
- Detected actionable arrhythmias

Based on ACE-PAS study

## Exceptionally Low False Alarms in Real-World Use

### % of Patients Experiencing False Alarm



## Real-World Insights to Inform Platform Evolution

### Expanded Clinical Use

- High prevalence of complex patients with multiple cardiac comorbidities
- Frequent detection of clinically actionable non-VT/VF arrhythmias
- Extended monitoring windows aligned with GDMT optimization and recovery

### Common Co-Morbidities



AF



Hypertension



Coronary Artery Disease

# A Flexible Foundation for Long-Term Expansion



The ASSURE Platform is built to support new sensors, new data streams & future clinical applications

## Powerful Today

- ✓ ASSURE® WCD with differentiated patient experience
- ✓ Integrated digital platform
- ✓ Continuous rhythm data supporting real-world clinical decisions
- ✓ Commercial infrastructure operating at scale

## Designed for Durable Expansion

- ✓ Robust IP protection across algorithms, UX, hardware, sensors
- ✓ Regulatory, reimbursement & care delivery infrastructure
- ✓ Supports multi-sensor / future applications

## Platform Extensibility in Action

Future Biobeat™ Sensor Integration

- ✓ First and only FDA-cleared wireless, cuffless 24-hour blood pressure monitoring sensor—enabling continuous, non-invasive vital sign capture with automated clinical reporting
- ✓ New modality to be added using core infrastructure
- ✓ Validates platform design for clinical expansion



FIRST  
&  
ONLY

Built on a Strong IP Foundation: 393 issued and pending patents worldwide

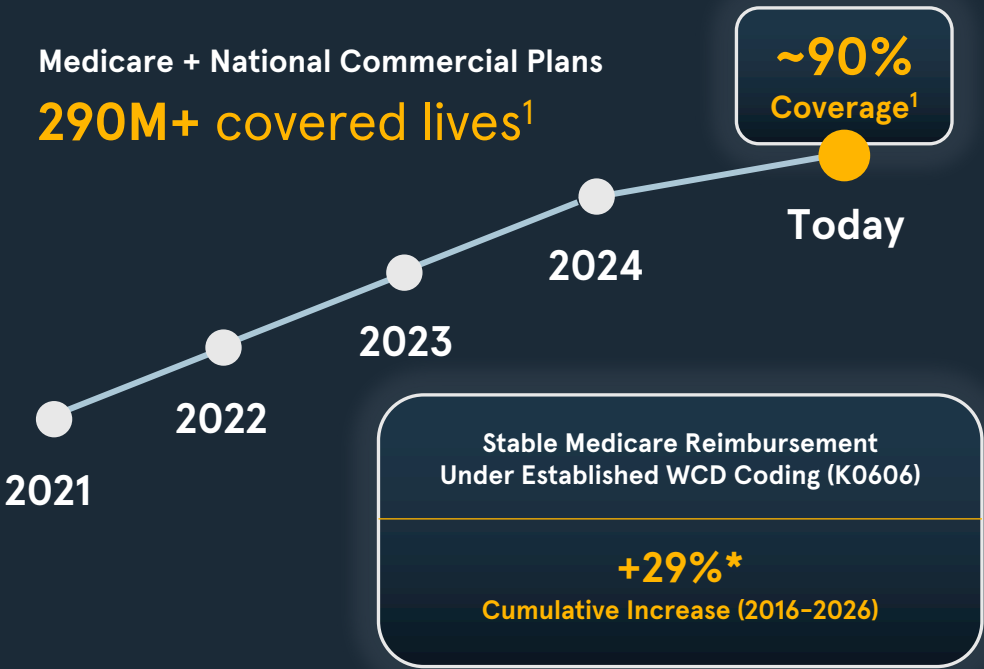


# Commercial Team Expanding Rapidly

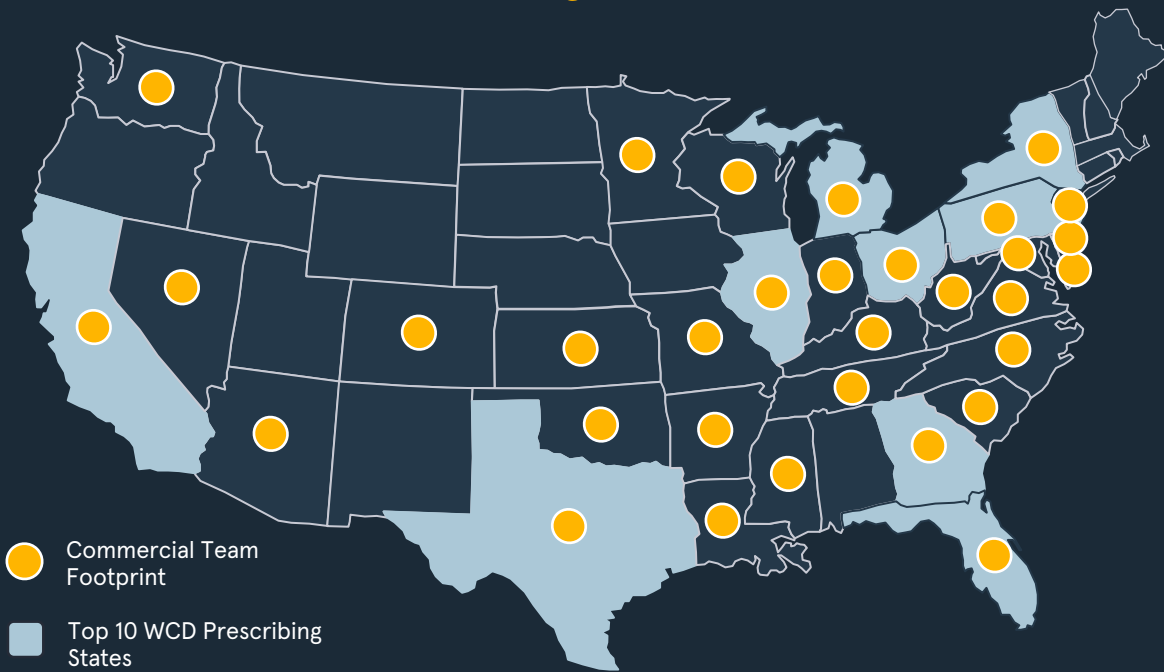


Achieving broad insurance coverage has led to an accelerated sales team buildout

## Expanding Payor Coverage Supported by Established Medicare Coding



## Commercial Scale Aligned to WCD Demand



1. As of January 2026. Based on internal and third-party estimates

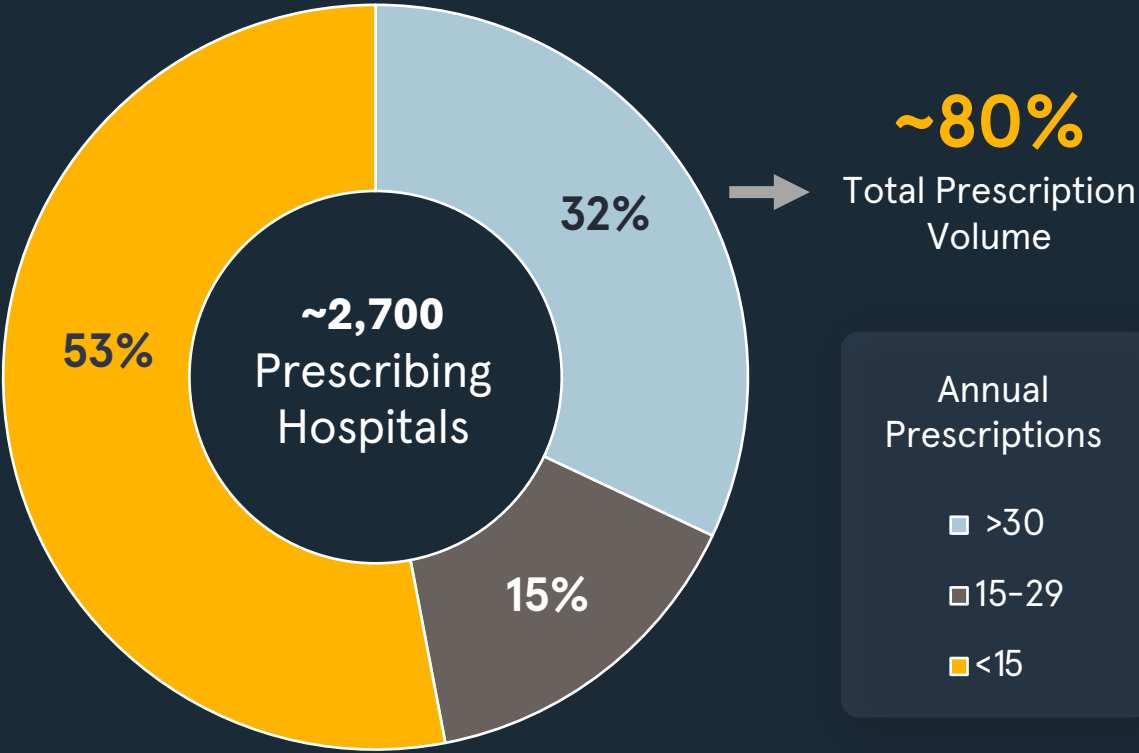
\*Based on January 2026 DMEPOS Fee Schedule

# Targeting High Prescribing Hospitals & Clinics

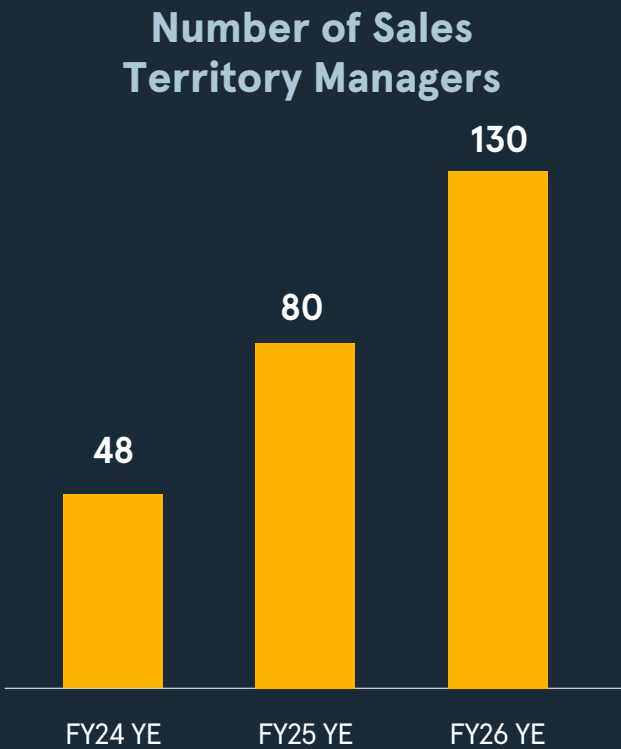


WCD prescriber concentration provides roadmap for sales territory prioritization

Annual U.S. Prescription Volume by Hospital<sup>1</sup>



Increasing Market Coverage



1. Based on internal and third-party estimates as of November 2024.

# Business Model & Key Drivers



Significant progress since commercial launch on each of the key drivers for growth and scale



## Key Drivers

### Supply Chain Ramp & Capacity

> 7,500 unit WCD asset pool in place and over 80% of filled prescriptions use re-conditioned devices

### Payor Coverage

~ 290M Covered Lives in the U.S. This is about 90% of all covered lives now under contract with Kestra

### Revenue Cycle Management

Revenue Cycle Management (RCM) team established, including order in-take, billing and collections

### Commercial Team Expansion

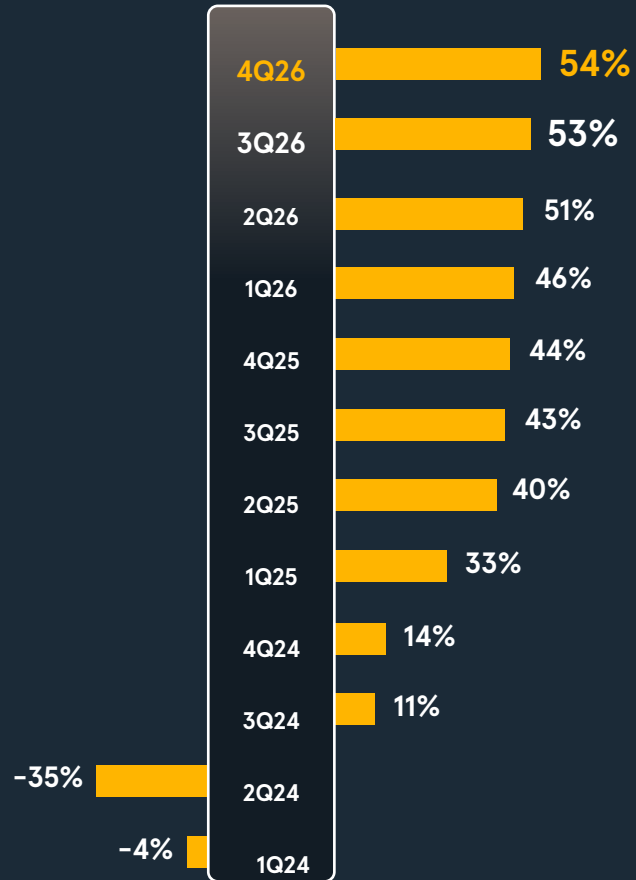
Expansion of the commercial team in markets with high prescription density and high in-network payor coverage.

# Rental Model Provides Attractive Unit Economics



10 quarters in a row of gross margin expansion

## Gross Margin Expansion



## Key Drivers of Margin Expansion

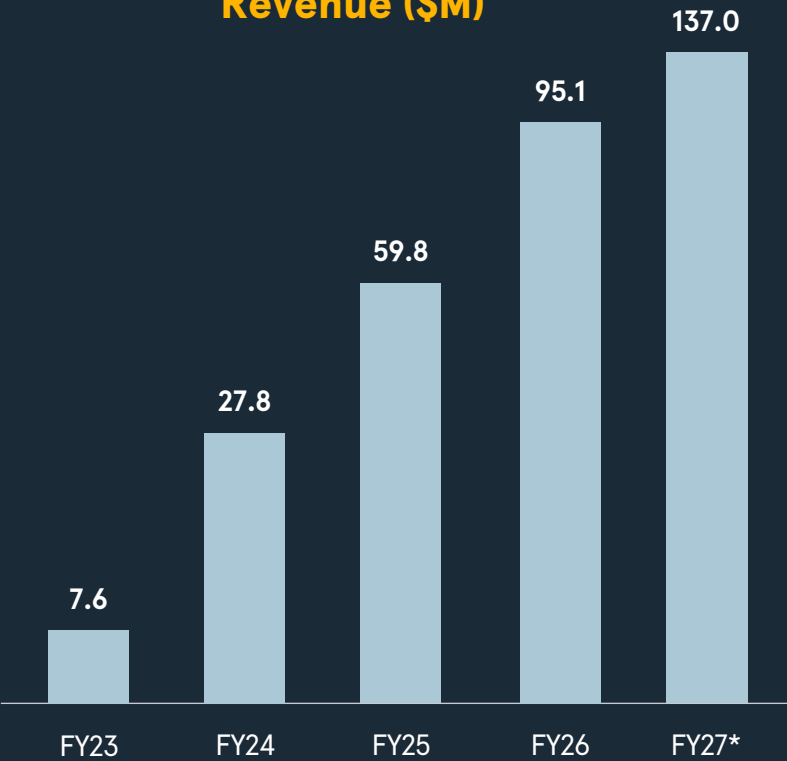
- ✓ Increased reimbursement realization due to improved market access via payor contracts and resulting shift in patient mix towards in-network patients
- ✓ Investments in revenue cycle management to drive increased cash collections from payors
- ✓ As depreciation of WCDs is distributed across fittings and WCD fleet is re-used, cost of goods per patient decreases as the number of fittings increases
- ✓ Supply chain efficiencies from higher volume purchases of components and manufacturing process improvements

# Strong Commercial Progress

Delivering top-tier medtech growth rates

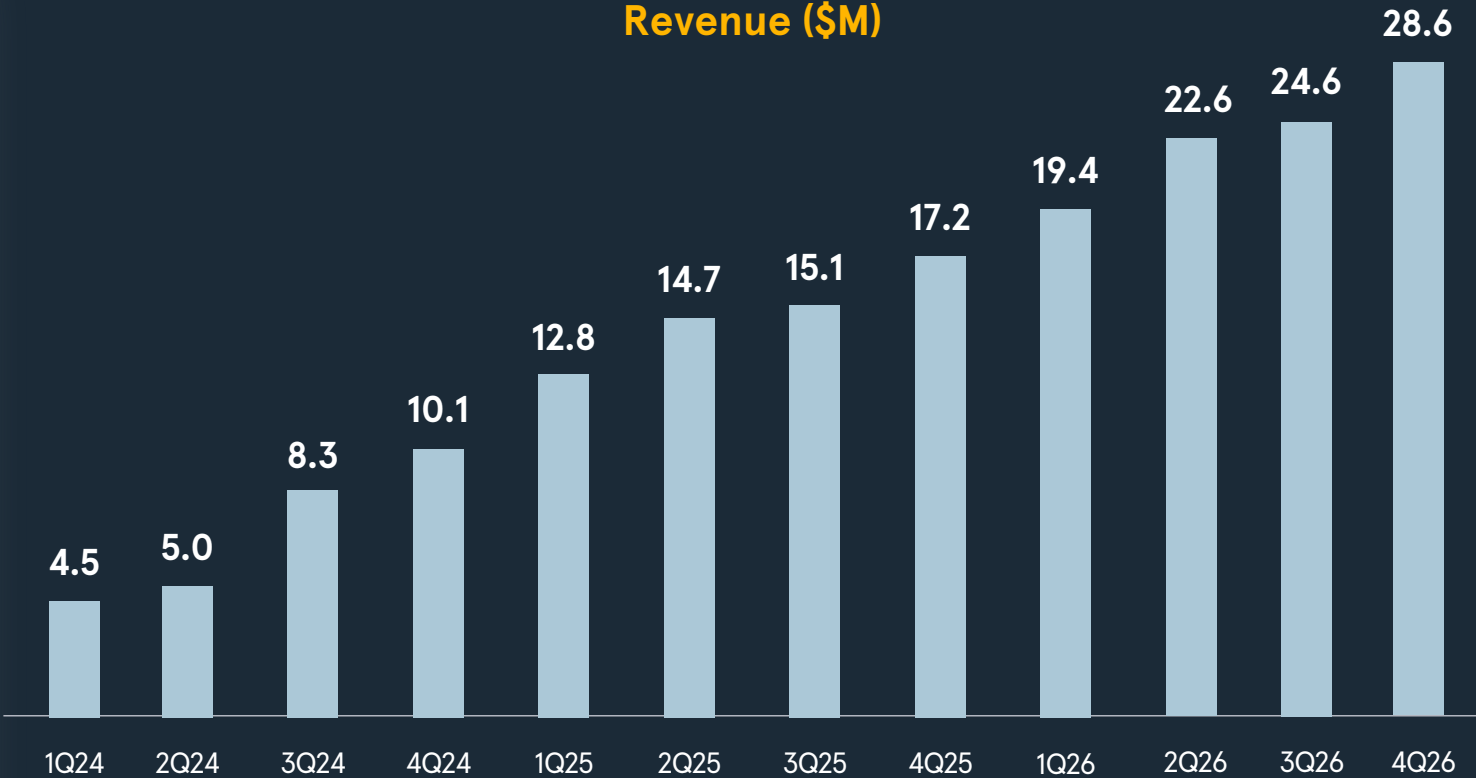


Revenue (\$M)



Y/Y%      265%      115%      59%      44%

Revenue (\$M)



Y/Y%      186%      193%      82%      71%      52%      53%      63%      66%

Fiscal Year (FY) ends April 30.

\* Represents FY27 revenue guidance.



# Foundation Set for Durable Long-Term Growth



## Large, Expanding Market

- ✓ Existing \$1B+ WCD market growth has accelerated to low-mid teens



## Compelling Clinical Data

- ✓ ACE-PAS has the potential to influence guidelines and unlock \$9B unpenetrated TAM



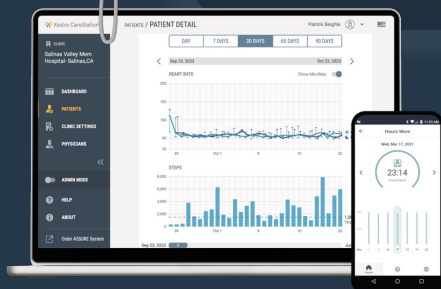
## Commercial Scale

- ✓ Rapid sales coverage expansion: 48→130 territories in 24 months



## Robust R&D Innovation Engine

- ✓ BioBeat integration validates platform extensibility, enabling first-to-market combined therapy & extended VSM solution



## Attractive Unit Economics

- ✓ 70%+ gross margins at scale with significant operating leverage

N A S D A Q  
**KMTS**

# Thank You



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